



People
Social
Trust Partnership
Deals Profit
Investment Clusters
Ideas Micro
Business
Organic Talent
Enterprise

eaVes
putting women first





About BACA

BACA is a new, fashion-forward jewellery brand that strives to make a real difference. Every item sold helps to support victims of sexual abuse and human trafficking around the globe.

From sourcing the gems to designing and handcrafting each piece, BACA jewellery ensures every step of the process reflects its high ethical, social and economically sustainable standards. BACA was started by two university students from Switzerland with a passion for human rights and the finer things in life.

The two collections Maiti Nepal and Eden Ministry are made exclusively by victims of human trafficking and forced prostitution who receive treatment and a safe environment, as well as training and employment in the jewellery making industry.

We would like to make change happen, therefore we teamed up with the organisation EAVES to have local impacts in the UK. **BACA will run and organise these events directly with you.**

If you would like to offer your support to BACA and EAVES, you could **host a jewellery party** where you invite your friends and allow BACA to exhibit and offer its jewellery for sale. **30% of the turnover will go straight to EAVES.**

For further information, Kevin Ackermann will be happy to answer any questions or help you to get an event going.

Many thanks and warm regards,

Johan Sundkvist und Kevin Ackermann

*These jewellery parties will not be run or ensured by EAVES. Please directly get in touch with BACA to raise fundings by hosting a jewellery party.

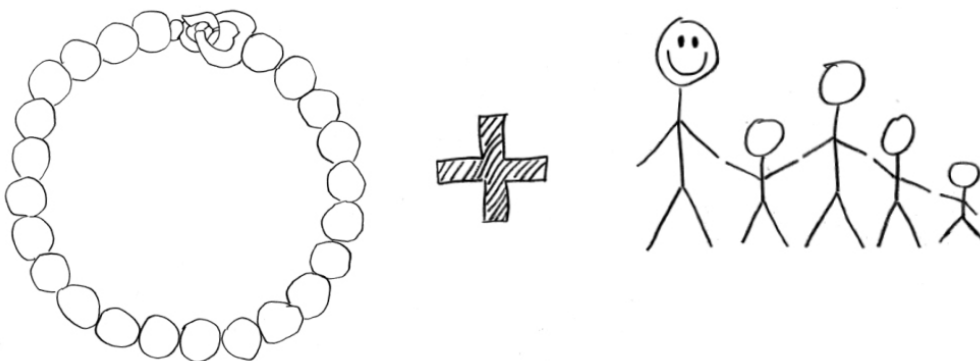
Would you like to support BACA by hosting a jewellery party in your home or a place of your choice?

What we offer:

- We will bring along the collections for you and your friends to try them out and provide the opportunity to make a purchase.
- We will design an invitation card which you will be able to send out to your guests by mail, e-mail or print at home to personally hand them over.
- We will hold a presentation about BACA and our efforts to fight trafficking.
- Each jewellery piece comes in a nice packaging, a certificate of authenticity and a bag to easily carry it home.
- In return for your efforts, we will give 30% of the turnover achieved to EAVES.

What we recommend:

- We suggest that you prepare a few drinks and maybe even some little snacks for your guests as this usually creates a nice atmosphere.
- We ask you to invite your friends or individuals who you think are interested in purchasing BACA jewellery. A good amount of guests is usually between five to eight.
- Allocating two hours for an event provides guests with enough flexibility to attend.



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